



Sponsorship Packages

Raising Spirits Through the
Gift of Flight

*Scholarship and Performance
Opportunities*

DAC PERFORMANCE
11641 RIDGELINE DR STE 160
COLORADO SPRINGS, CO
719-749-1459
OFFICE@DRAGONFLYAERIALCO.COM

Upcoming Sponsorship Opportunity

Once a year we connect with our local community to seek new sponsors to join us in our vision of providing a positive and uplifting, family friendly environment for all ages and abilities to engage in the aerial, dance and circus performance arts.

Would you join us in this journey?



JUNGLE BOOK

by Dragonfly Aerial Company

Saturday, April 9th ~ 2pm & 7pm
Sunday, April 10th ~ 2pm

at the

ENT Center for the
Performing Arts- UCCS

Adults \$19.99

Children 12 and Under \$12!

5225 N Nevada Ave
Colorado Springs, CO 80918



We are preparing for our upcoming performance, A Dragonfly "Jungle Book", LIVE at the ENT Theater! With a cast of 36 individuals, ages 7-50, it is the perfect opportunity to offer our sponsors direct access to our community and our community's broad and diverse sphere of influence.

Saturday, April 9th, 2pm & 7pm; Sunday, April 10th, 2pm

Reach Your Target Audience with DAC Performance



DAC Performance is a 501(c)(3) performance company dedicated to creating an outstanding aerial dance community, accessible to all individuals regardless of age or abilities. We are dedicated to teaching our students the invaluable life skills of perseverance and the art of having a growth mindset. Our program builds strong bodies, strong spirits and strong minds as our artists work together to produce a common goal forging strong community.

Our parent studio runs over 52 classes a week, camps, a competition group and numerous special programming events like specialty workshops and youth outreach nights. DAC Performance is poised to access the Dragonfly Aerial Company's large, family-centered audience from high-income household zip codes, such as 80906, 80920, 80921, and 80924 (based on Adjusted Gross Income from US Internal Revenue Service - 2018). Our goal is to provide all of our sponsors with meaningful connections with our audience, and a measurable return on their investment, making it possible for our DAC Performers to take flight.

We value your support and look forward to building a lasting relationship as fellow community members.

Mistia Fallon
Executive Director
Dragonfly Aerial Company

Sponsorship Packages

We are a 501(c)(3) Performance Company.

Your support is tax deductible.



Spotlight

\$3,000

Spotlight Package- \$3,000

Local Audience Reach- 50,000 (6 cents per reach)

Three available

Let us create a diverse advertisement portfolio to reach a minimum of 50,000 local individuals. In addition, receive premium experiences with our company, like flying with us after the show on your chosen apparatus, and 150 tickets to our Jungle Book "After Show" on Sunday April 10th at 4pm. This is an exclusive experience for our sponsors and their people to enjoy.

Advertisement Methods

- The creation of an engaging and lighthearted 30-second commercial featuring your company, and promoted across our local platforms, including on social media, reaching tens of thousands of local residents
- Speak directly to our audience on stage at all three performances
- Premium feature spot in our pre-show video with call to action for our audience
- Premium logo and ad space in our program
- 150 tickets to our Jungle Book After Show
- Premium placement of your banner in our studio for one year
- Premium ad space on our in-studio digital bulletin board and website for one year



Featured

\$1,000

Featured Package- \$1,000

Local Audience Reach- 10,000 (10 cents per reach)

Three available

Engage with a large local audience of 10,000 individuals, excited to support our locally owned business community as a Featured Sponsor. Also, receive premium experiences with our company, like flying with us after the show on one of the show apparatus and receive 50 tickets to our Jungle Book "After Show" on Sunday April 10th at 4pm., an exclusive experience for our sponsors and their people to enjoy.

Advertisement Methods

- Be featured in our pre-show video
- Featured logo and ad placement in our program with call to action for our audience
- 50 tickets to our Jungle Book After Show
- Featured banner placement in our studio for three months
- Rotating ad space on our in-studio digital bulletin board for six months



Support

\$800

Support Package- \$800

Local Audience Reach- 1,600 (50 cents per reach)

Unlimited

If your goal is have your business reach a moderately sized, yet dedicated audience, become a Support Sponsor. You will receive premium experiences with our company, like flying with us after the show on one of our featured apparatus, and up to 40 tickets to our Jungle Book "After Show" on Sunday April 10th at 4pm, an exclusive experience for our sponsors and their people to enjoy.

Advertisement Methods

- Be featured in our pre-show video
- Standard logo and ad placement in our program with call to actions for our audience
- 40 tickets to our Jungle Book After Show
- Rotating/Shared ad space on our in-studio digital bulletin board for three months

À la carte

Custom Commercial- \$2,500

Local Audience Reach- 20,000 (12.5 cents per reach)

One available

An engaging and lighthearted 30-second commercial featuring your company, and promoted across our local platforms, including on social media, reaching thousands of local residents.

Group Team Building Event- \$800

*Can also be added to any package

Bring you team, club, BFFs, office, or students to our studio for an experience like no other.

Basic Logo Placement- \$150

Unlimited

- Standard logo and ad placement in our program with call to action for our audience
- Rotating/Shared ad space on our in-studio digital bulletin board for three months

Remember:

Dragonfly Aerial Company is a 501(c)(3) Performance Company. Your support is tax deductible.

Premium Logo Placement-

\$1,500

Unlimited

- Premium feature spot in our pre-show video with call to action for our audience
- Premium logo and ad space in our program
- Premium placement of your banner in our studio for one year
- Premium ad space on our in-studio digital bulletin board for one year

Pre-Show Video Placement- \$300

Reach the audience of all three shows

Unlimited

Your business's message (image or video, 15 seconds), run during our pre-show.

After Show Tickets- \$50 each

Our professional flyers and coaches will be performing their own pieces for you as a thank you for supporting the Dragonfly Aerial Company.

Our Mission

Our mission is to create a dedicated and supportive community with a shared passion for artistic expression through the performance of aerial acrobatics and dance. We strive to develop stronger athletes, more expressive artists and build exceptional character through performance opportunities.



THE CAST OF A DRAGONFLY "OZ"

Our DAC Directors



Mistia Fallon

EXECUTIVE
DIRECTOR

After over two decades in the industry, performing professionally across 45 countries as a headliner on Celebrity, Royal Caribbean, Norwegian and Holland America Cruise lines, Mistia truly enjoys focusing on helping others to take flight through the power of the "Growth Mindset." By producing high caliber performance opportunities that allow student artists and athletes to truly take flight, we cultivate an environment of community, dedication and passion. Mistia holds a Bachelor of Arts in Theatre and returned for her Masters in Dance alongside teaching credentials in English Literature and Physical Education. Mistia, and her husband Matthew, have produced headline entertainment for cruise lines and corporate clients worldwide.



Jennifer Mitchell

ARTISTIC
DIRECTOR

Jen studied Dance at Point Park University, ranked one of the top 5 dance programs in the US, alongside Julliard, Tisch, and Ailey. She spent twelve fruitful years touring 29 countries performing as a dancer and aerialist with Royal Caribbean Cruise Lines. She then toured as a featured aerialist with the casting company RWS Entertainment Group out of New York City for Holland America Line cruise ships. Jen is not only a gifted choreographer but costumer as well!



Karen Montalvo

OFFICE AND MEDIA DIRECTOR,
PHOTOGRAPHER, GRAPHIC
DESIGNER



Matthew Fallon

ORGANIZATIONAL, TECHNICAL
DIRECTOR & TREASURER

Our Team



Emily Wegert

COMPETITION MANAGER,
STRAPS, DUO TRAPEZE,
FABRIC, HOOP



Sierra Porreco

STRAPS, HOOP, FABRIC, DUO
TRAPEZE, ACROBATICS &
TUMBLING



Brianna Freda

FABRIC, DANCE TRAPEZE,
STRAPS, DANCE, MIXED APP



Emma Smither

FABRIC, MIXED APPARATUS,
STRAPS, DANCE TRAPEZE



Olivia Crawford

FABRIC, MIXED APPARATUS,
THEATER



Sara Murdaugh

FABRIC, HOOP, SLING, WIRE
HARNES, BALLET TECHNIQUE



Rebecca Pichon

FABRIC, HOOP, DANCE
TRAPEZE, MARTIAL ARTS



Kaelibeth Rose

HANDBALANCING ON CANES,
FABRIC, DUO ACROBATICS,
DANCE TRAPEZE

WHERE DO MY SPONSORSHIP DOLLARS GO?

Spiritually, your dollars are used to create community and opportunities for character development, athletic skill development and the chance to exercise artistic expression.

However, from a practical perspective, we use your sponsorship dollars towards any and all of the following: to secure theater rentals and compensate theater appointed staff (such as ushers, ticketing, lighting techs, audio techs and stage staff personnel).

Many theatres, like the Ent Center for the Arts, provide organizations like ours a reduced rate for having a 501(c)(3) designation. This means we can do more with less and stretch your gifts further!

This means we can provide opportunities we were not able to provide before.

In addition, your funds are also used to purchase or rent trussing, design and dress sets, costumes, backdrops, apparatus, flying hardware & props. Sometimes we need additional insurance riders or to pay film and music royalties or rent rehearsal space.

There are show programs and posters to print, marketing ads in newspapers, online listings and efforts to get news coverage, including where we might need to bring staff in at 6am to promote the production on a morning show.

DAC Performance also hosts cast, community building, gatherings such as rehearsal overnights, makeup and costuming workshops and special events. We facilitate countless hours of rehearsals with our casts for no additional charge to them.

Although many staff donate their time to DAC Performance, some roles are, in and of themselves, full time jobs and need at least some supplemental compensation to sustain. This may be paid in the manner of stipends. ...and these are just some of the performance related costs!

Outside of actual performances, DAC Performance supports a scholarship program for dedicated aerialists to take classes at the Dragonfly Aerial Company and/or participate in the DAC competition team, which provides opportunities to win scholarships, contracts and industry recognition. There are careers to be had in the performance industry for those artists who are strong in character, ability and hold a developed growth mindset.

It is our mission to lift our artists up as high as we can and then watch them take flight.

BECOME A DACP SPONSOR TODAY

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Package(s): _____

Total: _____

Return this form to Dragonfly Aerial Company with check and we will contact you to set up your sponsorship details. Or contact Mistia Fallon for immediate personal assistance at 818-470-5408.

JOIN US FOR THE "AFTER SHOW"

We would like to thank you for becoming a donor or sponsor of DAC Performance!

With a minimum donation of \$50, to assist with the production costs of a Dragonfly "Jungle Book", we would like to invite you to enjoy a private VIP performance by the Dragonfly Aerial Company's professional performance group and coaching staff!

Immediately following the closing matinee of Jungle Book on April 10th, our pro performers and coaching staff will be presenting their own works in a special "Thank You" performance!

Call 818-470-5408 today to make your sponsorship or donation and receive your promo code for the Ent Center for the Arts Box Office. Then just it back, relax and enjoy the SHOWS!

DAC Performance
11641 Ridgeline Dr Ste 160, Colorado Springs, CO